

The Bay School Winter Faire 2021

Winter Faire is held at The Bay School on the first weekend of December each year. This successful and entertaining event begins with a wine and hors d'oeuvres **Preview Party on Friday evening, December 3rd**, that averages 300 invited guests. **Winter Faire takes place on Saturday, December 4th from 10 a.m. to 3 p.m.** and attracts approximately 1,200 fairgoers. Dozens of Bay School parents are on hand both days to ensure a smooth, fun event for all.

The Bay School campus is comprised of several buildings, all of which showcase different components of the Faire. Emlen Hall features the work of 20 juried artisans. The Studio located in the lower level of Emlen Hall showcases our Silent Auction and Coffee House. Here you can sit and relax, enjoy excellent coffee, homemade treats, and musical musings from our acoustic soundstage. Food venues are plentiful. Children's crafts, music, and The General Store are all part of the festivities.

Daylong entertainment features live background music in Emlen Hall, acoustic music in The Studio, and larger bands in the Rousseau Building. Lunch service is available for all vendors, and free coffee and tea are served all day.

The Bay School handles event publicity such as newspaper advertisements and press releases, an event program, a full-color poster distributed to dozens of locations, the Preview Party invitation and guest list, road signs, and banners. We encourage vendors to promote the event to their own customer and friends lists.

Vendor Selection: The Bay School Winter Faire is committed to offering fine-quality, handcrafted items. We seek a balance between previous exhibitors and newcomers, and a wide variety of crafts. We select exhibitors who create high-quality crafts using natural materials and who make what they sell. Preference is given to Maine artisans.

Dates and Times: Friday, December 3rd from 6 p.m. to 9 p.m.
Saturday, December 4th from 10 a.m. to 3 p.m.

Artist Set-up: Thursday, December 2nd from 3 p.m. to 6 p.m.
Friday, December 3rd from 9 a.m. to 5 p.m.

Event Admission: The Friday night Preview Party is for invited guests only. Saturday is open to the public. Admission is free for both events.

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To Apply: Please submit the application form and booth fee by July 15, 2021. Artists selected to participate will be notified by August 15, 2021.

If you prefer to drop off your application at the school, please call first: (207) 374-2187. All applications must include digital examples of your work or a web address that features the type of work you intend to exhibit at the Faire. Please clearly reference your application name on all emailed images. Images must be received by July 15th as well.

Booth Fees: Our booth fee is \$150.00. The booths are 8' wide in the back with 8' frontage, 6' on the two sides. We also have two booths available that are 10' wide and 4' deep. Your booth assignment will be given to you when you are notified of your acceptance.

Display: We require pole and drape backdrops (or similar style) for interior booths. Booths on the periphery have a painted wooded wall as a backdrop, please do not place nails or screws in the wall.

Acceptance: Accepted artists will be notified by email. Please note that acceptance is non-transferable and only exhibitors accepted into the Faire may use their assigned spaces. In the event of a conflicting show date, an accepted artist may send a representative to staff the booth.

Artist Access: Artists have drop-off access during scheduled set-up hours. In addition, artists may drop off up to 8:30 a.m. the morning of the Faire. Artist parking is across the street from the school to allow for the maximum number of visitor spaces on campus. Overnight parking on campus is not permitted.

Artist set-up: Thursday, December 2nd from 3 p.m. - 6 p.m.
Friday, December 3rd from 9 a.m. - 5 p.m.

Winter Faire Vendor Attendance requirements.

Pre-Faire Party: Friday, December 3 from 6 p.m. – 9 p.m.

Winter Faire: Saturday, December 4 from 10 a.m. - 3 p.m.

Weather: The Winter Faire is a rain or shine event. In case of severe weather, you will be notified of any change of plans.

Photographs: The Bay School reserves the right to use photographs taken during Winter Faire in future publicity, school publications, and on its website. If you have any questions or concerns regarding this photo policy, please contact the school.

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VENDOR APPLICATION FORM

Name: _____ Cell Phone: _____

Business Name: _____

Address: _____

Email: _____

Product Description:

1. Overall price range of products: _____

2. Approximately what percentage of your items are under \$30? _____

Samples:

() Attached digital images to winterfaire@bayschool.org OR

() Visit my website _____

Description/photograph of Booth Set-up:

The Application Deadline is July 15, 2021. Only complete applications will be considered. Please mail your application and booth fee to:

The Bay School Winter Faire 2021
P.O. Box 950
Blue Hill, Maine 04614
207-374-2187

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For Bay School Use Only

Date Received: Complete: Images Received: Status: